

Course: DMED 530: Internship (6 Credits)

Term: Fall 2026

Instructors: As assigned

Acknowledgement of Coast Salish Peoples and Land

We respectfully acknowledge the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh Úxwumixw (Squamish), səliłwətał (Tsleil-Waututh) peoples on whose unceded traditional territories our campus resides.

Course Description

Students will practice what they have learned in the MDM program through the pursuit and/or completion of full-time work experience in the field of digital media. Students learn firsthand the importance of effective job search, interview, networking, communication, collaboration, time management and teamwork skills. Graded on a satisfactory/unsatisfactory basis.

Course Objectives

The DMED 530 internship synthesizes what has been learned in the MDM program and demonstrates how learning informs practice. Students are required to participate and find work related to digital media. The internship course will provide real-world experiences and allow students to continue to develop effective communication, collaboration, project management, and team cooperation skills. Upon completion of this course, students will be able to:

- Demonstrate an understanding of finding a job placement.
- Develop learning objectives related to various job experiences.
- Critically reflect on workplace experiences through written responses that connect theory, industry insights, and skill growth.
- Advance and strengthen key industry skills; (cross-functional collaboration, end-to-end project execution...etc.) by connecting with industry professionals.

Format of the Course

This 13-week course will be delivered online and will include a combination of assignments, online discussions, and five mandatory synchronous Zoom sessions. To ensure you can access all course materials and activities, we recommend you have access to a computer with a microphone and camera, and the internet.

Activities and assignments will encourage personal growth, development of a professional brand, and awareness of values and strengths.

There are a significant number of resources within the Canvas course that students will need to go through at their own pace.

Course Schedule

The following schedule outlines the majority of the topics covered during the course. Based on the interaction with students as well as the topics covered by parallel courses, some topics may be added or modified during the semester at the discretion of the instructor.



Class	Topic
Week 1 (Tuesday, Sept 8)	Mandatory Synchronous Zoom Session: Job Search Prep + Mindset (1 hr) - Tuesday, September 8 from 6pm - 7pm Assignment: Early reflection and needs assessment survey Due September 13 Check-in meeting (weeks 1-3)
Week 2 (Monday, Sept 14)	Mandatory Synchronous Zoom Session: Networking + Coffee Chats (1 hr) - Tuesday, September 15 from 6pm – 7pm
Week 3 (Monday, Sept 21)	Mandatory Synchronous Zoom Session: Applying for Jobs (1 hr) - Tuesday, September 22 from 6pm – 7pm Assignment: Application package DRAFT due Sept 27
Week 4 (Monday, Sept 28)	Mandatory Synchronous Zoom Session: Interviews (1 hr) - Tuesday, September 29 from 6pm – 7pm Discussion Forum #1: “Current Market Observations” post your findings due Oct 4
Week 5 (Monday, Oct 5)	Mandatory Synchronous Zoom Session: On the Job (1 hr) - Tuesday, October 6 from 6pm – 7pm
Week 6 (Monday, Oct 12)	Discussion Forum #2: “STAR Stories” post your own stories by October 18 Check-in meeting (weeks 6-7)

Week 7 (Monday, Oct 19)	
Week 8 (Monday, Oct 26)	Assignment: Final Application Package due Nov 1
Week 9 (Monday, Nov 2)	
Week 10 (Monday, Nov 9)	
Week 11 (Monday, Nov 16)	
Week 12 (Monday, Nov 23)	Assignment: Final Reflection + Exit Survey due Nov 29 Check-in meeting (weeks 12- 13)
Week 13 (Monday, Nov 30)	Grading complete

Course Assignments

Note: Assignments and due dates are subject to change before the start of the semester.

Assignment	Due Date
Early Reflection + Survey	Week 1
Application Package	Week 3 (draft) / Week 8 (final)
Attend Check-ins	Weeks 1/6/12
Discussion Forums: Market Trends / STAR Stories	Weeks 4/6
Synchronous Zoom Sessions Attendance	Weeks 1/2/3/4/5
Final Reflection + Survey	Week 12

All assignments are graded pass/fail. To pass the course, students must complete all of the listed learning engagements and attend at least 4 out of the 5 synchronous Zoom sessions. Meaningful feedback is the priority in this course.

Attendance and Participation

Students are expected to complete all assignments on time. Late submissions will not be accepted without prior arrangement with the course instructor or medical documentation; thus students who are unavoidably absent due to illness or disability should notify their instructors immediately of their situation.

Course Evaluations

This course is pass/fail (graded as Satisfactory/Unsatisfactory). Students missing a deadline and/or submitting a substandard report may not receive a passing grade. If students do not pass and wish to enroll in the continuation of the course in the Spring (DMED 531), they can do so with the permission of the course instructor and MDM Grad Program Chair. Students that pass may also wish to voluntarily continue in the Spring and the grade assigned would then be "In Progress." Note that the grade assigned for DMED 530 will remain on the student's transcript and is not changed based on the grade earned in DMED 531.

S Satisfactory performance or better (pass, ungraded)

U Unsatisfactory performance

Written & Spoken English

English is the official language of the school and all communication (written and spoken) is expected to be conducted in English. SFU and the MDM Program provide a wide range of free language support for those who need and it's up to each learner to seek that support.

Accommodations

The university accommodates students whose religious obligations conflict with attendance, submitting assignments, or completing scheduled tests and examinations. Please let your instructor know in advance, preferably the first week of class, if you will require any accommodations on these grounds. The Centre for Accessible Learning (CAL) will make every effort to assist students with disabilities so that they achieve their educational goals. <https://www.sfu.ca/students/accessible-learning/establishing-accommodations/accommodation.html>

Academic Integrity: Your Work, Your Success

SFU's Academic Integrity website <http://www.sfu.ca/students/academicintegrity.html> is filled with information on what is meant by academic dishonesty, where you can find resources to help with your studies and the consequences of cheating.

Each student is responsible for their conduct as it affects the university community. Academic dishonesty, in whatever form, is ultimately destructive of the values of the university. Furthermore, it is unfair and discouraging to the majority of students who pursue their studies honestly. Scholarly integrity is required of all members of the university. <http://www.sfu.ca/policies/gazette/student/s10-01.html>



Inappropriate use of technology in coursework

If you are using any technology, including generative AI, to produce or edit content that will be part of your graded work in the course, you must be transparent about the tools that you use. Undeclared use of the tool/technology will be considered a violation of the academic integrity policy. Be aware that any tool used will require you to evaluate the output for accuracies and be responsible for making the appropriate corrections.

Graduate Studies Notes

Important dates and deadlines for graduate students are found here: http://www.sfu.ca/dean-gradstudies/current/important_dates/guidelines.html.

